

SuSodCo - WP4 - MEDIA CAMPAIGN - Bulgaria

STATISTICS on the publications related to SuSodCo project and social dialogue in Bulgaria

	PUBLICATIONS			ONLINE ARTICLES VIEWS		
	Total unique publications	Total publications (paper, online, in English, facebook)	Total publications in English	Total	in BG language	in EN language
<i>Publications in newspaper Stroitel (paper and/or online)</i>	19	32	6	107.316,00	52.052,00	55.264,00
<i>Publications by other media channels</i>	3	14	-	n/a	n/a	n/a

SuSodCo/Social Dialogue Themes	Event/Publication	PUBLICATIONS by the MEDIA PARTNER - newspaper Stroitel					Comments	
		Title	Edition/page/date	online	link	views		
VET and Green Deal	Round table - green models	BCC and FCIW Podkrepa are organising round table	Ed. 28, p. 10, 9.07.2021	-			BCC and FCIW Podkrepa are determined to continue working on this theme. The regional offices of BCC are also attracted to support this initiative. At the end of 2021 BCC, FWIC Podkrepa and VET partners held a meeting with the Ministry of Education, devoted to the necessity to adapt urgently the VET educational programmes and standards, related to construction. BCC and all partners received invitation to take part in the Sectoral Expert Group, to support the adaptation of the educational programmes to the realms of the 4.0 economy.	
		BCC and FCIW Podkrepa are organising round table on green models for social cooperation	Ed. 31, p. 2, 30.07.2021	-				
		Round table of FCIW Podkrepa and BCC presented four "green" models on social cooperation	Ed. 32, p. 8, 6.08.2021	https://vestnikstroitel.bg/ksb/	5665	https://www.facebook.com/vestnik.stroitel09/posts/4187513617983367		
Digitalization	3rd Capacity Building Event	Digitalization is an important part of building social dialogue	Ed. 27, p. 13, 2.07.2021	-		https://vestnikstroitel.bg/news/2	2410	Bulgaria is still lagging behind Western European countries when it comes to adoption of modern digitalization tools and innovative solutions in construction. Therefore, BCC and FCIW Podkrepa are committed to expand their efforts on this theme and raise the flag about the need to speed up the digitalization of the sector. A recently won project is devoted to this - understand the new labour requirements (new professions, disappearing professions and deficit professions) and raise awareness among students about the new digital trends in construction.
		Digital transformation of the economies will change the appearance of the construction sector	Ed. 30, p. 8-9, 23.07.2021	https://vestnikstroitel.bg/new	8483	https://vestnikstroitel.bg/accents	10415	
		Press release: Digital transformation of the economies will change the appearance of the construction sector	Ed. 31, crp. 2, 30.07.2021	https://vestnikstroitel.bg/new	3541	-		
	Digitalisation in Bulgaria	Press release: Digitalisation of the Bulgarian construction sector and BIM	-	https://vestnikstroitel.bg/new	3270	-		
Posted workers and undeclared work	Posted workers - cooperation with Portugal	BCC and ACT are sharing best practices for improvement of the process of posted workers	Ed. 16, p. 1 and p. 8, 16.04.2021	-		-	In the light of the recent charges by the European Court of Justice on several countries, including Bulgaria, on infringements of the European directive, BCC and FCIW Podkrepa will continue working on this topic. The Bulgarian institutions are now more aware of successful best practices in this field from Portugal. The communication and exchange of ideas between BCC and the Portuguese labour institute - ACT, are still ongoing.	
		Bulgarian institutions need to act in a more coordinated manner in the process of posting workers	Ed. 19, p. 18-19, 7.05.2021	-		-		
	Social partners play an important supporting role in the process of posting workers	Ed. 21, p. 8, 21.05.2021	-		-			
Posted workers - EU and national regulations	Posted workers and legislation requirements	-	https://vestnikstroitel.bg/new	3462	-			
Improvement of the image of the construction sector							There is no specific article on this matter, as BCC and FCIW Podkrepa recently won a project, which, among other objectives, is also devoted to improve the image of the sector. Partners will meet with professional school directors and students in more than 10 Bulgarian regions to explain the new trends on the labor market, influenced by the Industrial 4.0 revolution. Social partners will emphasize on the fact that digitalization will affect not only remuneration in the sector, but also labour conditions and quality at work.	
Other	2 CBE	Good communication is the key to social dialogue	Ed. 22, p. 10, 22.05.2021			https://vestnikstroitel.bg/accents	4559	
	FCIW - Podkrepa - social dialogue and joint activities with BCC	We have excellent dialogue with BCC (Interview with Ioanis Parteniotis, President of FCIW - Podkrepa)	Ed. 30, p. 6-7, 23.07.2021	https://vestnikstroitel.bg/inter	3951	https://vestnikstroitel.bg/accents	8178	
	4 CBE	4 CBE Invitation	https://vestnikstroitel.bg/wp-co					
	SuSodCo in Bulgaria	BCC took part in the final SuSodCo capacity building event	Ed. 48, p. 13, 25.11.2021			https://vestnikstroitel.bg/accents	19226	
Media Conference	Invitation for SuSodCo Media conference	Invitation for media conference		https://vestnikstroitel.bg/new	1770			
	Overview of the media conference	BCC conducted final media conference on SuSodCo	Ed. 17, p. 9, 29.04.2022	https://vestnikstroitel.bg/new	2550			
Final Conference	Overview of the final national conference	BCC and FCIW Podkrepa held the final national co	Ed. 20, p. 10, 20.05.2022	https://vestnikstroitel.bg/ksb/	18012	https://vestnikstroitel.bg/accents	10476	

PUBLICATIONS BY OTHER MEDIA			
#	Event	Media	Link
1	Overview of all forthcoming capacity building	Infobusiness	Future and trends in social dialogue https://www.infobusiness.bcci.b
1	Third Capacity Building Event - DIGITALIZATION	Bulgarian Telegraph Agency	Digitalization transforms the construction sector http://www.bta.bg/bg/c/OT/d/
2		24 hours	Digitalization of the construction sector can optimize prices https://www.24chasa.bg/novini/
3		Bulgarian Industrial Association	Digitalization and digital skills in the framework of social dialo https://bia-bg.com/event/view/2
4		Infobusiness	Workshop on digital skills https://www.infobusiness.bcci.b
5		Iskra.bg	Digital revolution changes the rules of the game https://www.iskra.bg/tsifrovata
6		Chamber of Commerce and Industry – Stara Zagora	Digital transformation of the economies will change the appearance of the construction sector https://www.chambersz.com/di
1	Final SuSodCo Media Conference	Bulgarian National Agency	BCC is sceptical on the implementation of the Recovery and https://www.bta.bg/bg/news/bu
2		Novini 24	The Final SuSodCo Conference was held today https://novini247.com/novini/dr
3		Novinata BG	SuSodCo Project was finalized https://novinata.bg/biznes/prikl
4		Facilities	The Final SuSodCo media conference was held today https://facilities.bg/2022/04/zak
5		Bulgarian Association for Construction Insulation and	Social Dialogue in construction needs to be improved https://bais.bg/%D1%81%D1%83
6		Stroitelstvo i imoti	SuSodCo project results were presented today https://stroitelstvomotiv.com/%D
7		1 kym 1	Social Dialogue in construction needs to be improved https://1kam1.com/stroiteli-sots
FINAL MEDIA CONFERENCE VIDEO		https://cdncloud.bta.bg/p/101/sp/10100/serveFlavor/entryId/0_jug250ov/v/2/flavorId/0_lcwwtqjm/forceproxy/true/	